PRESS RELEASE FOR NJ GALLERY EXHIBITION
FOR IMMEDIATE RELEASE

CREATION STORIES
Works from the Brodsky Center at Rutgers University
on View at Johnson & Johnson World Headquarters

Milcah Bassel, *Father Tongue (Genesis I)*, 2014-15

About the Exhibition
October 17th – November 17th, 2016

Poetic narratives about how the world came into existence are our primary myths. In ancient times, they formulated humanity’s initial awareness of the universe and fostered collective orientation in life and society. All cultures have creative myths. Even today, they remain the source of deeply embedded values and perspectives.

This selection of works from Brodsky Center at Rutgers, The State University of New Jersey explores the concept of creation narratives from different perspectives. Anchoring the exhibition is the Creation Stories portfolio, a joint project of the Brodsky Center; Artist Proof Studio, Johannesburg, South Africa; and Crow’s Shadow Institute of the Arts, Umatilla Indian Reservation, Pendleton, Oregon, with support from Johnson & Johnson International. Joining this body of works is a collection of prints and a hand-made paper piece created by four Brodsky Center artists: Zeina Barakeh, Milcah Bassel, Howard Finster, and Philip Orenstein.

About the Johnson & Johnson Corporate Art Program: As part of its community outreach in New Jersey, Johnson & Johnson is committed to social, environmental and cultural programs that improve the livability of communities. Each year, the Corporate Art Program sponsors twelve exhibitions in two galleries, the World Headquarters Gallery and the New Jersey Artists Gallery. The World Headquarters Gallery highlights art related to issues of science, healthcare, local history and consumer culture. The New Jersey Artists Gallery features the work of living New Jersey artists.

To Visit: The Johnson & Johnson Galleries are located at 1 Johnson & Johnson Plaza, New Brunswick, NJ 08933. The gallery is open to the public—Monday-Friday/9am-5pm—by appointment only. If you would like to schedule a visit, please contact the Corporate Art Program by email at corporateartprogram@corus.jnj.com.